

## Training Services

Innovation Network provides **comprehensive trainings on evaluation fundamentals** such as logic models, evaluation plans, data collection, and analysis and reporting. Our trainings are **highly interactive** to foster experiential learning and participant engagement.

### How We Work

- **Training Delivery:** Our training modules are available as a 90-minute online training, a half-day in-person session, or a full-day in-person workshop.
- **Ongoing Assistance:** We also provide ongoing technical assistance to help guide participants as they integrate training principles with their real-life needs.
- **Online Tools:** Our training approach and materials can be used with or without our free online tools at the Point K Learning Center, [www.innonet.org/pointk](http://www.innonet.org/pointk).

### Who We Serve

Our trainings have been delivered to hundreds of participants, from grassroots nonprofit staff to foundation program officers, and from California to Ireland. Examples include:

- Advocates for Youth (Washington, DC)
- Kansas Health Foundation (Wichita, KS )
- California Immigrant Policy Center (Los Angeles, CA )
- Atlantic Philanthropies Ireland (Dublin, Ireland and Belfast, Northern Ireland )
- Colorado Trust and Colorado Health Foundation (Denver, CO )
- US Human Rights Fund (Chicago, IL)

We have also presented public trainings at nonprofit and evaluation training centers and conferences.

### Available Training Modules

#### *The Fundamentals of Advocacy Evaluation*

Advocacy presents unique challenges to evaluation, and Innovation Network is in the forefront of organizations developing new methodologies and tools to address those challenges. Our advocacy training delves into:

- How change occurs in the policy arena and the challenges it presents for evaluation,
- Guidelines for conducting advocacy evaluations, and
- How to identify appropriate interim outcomes.

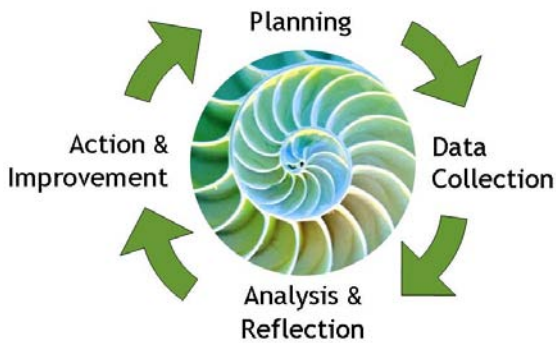


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## Ongoing Learning: Evaluation Principles to Practice

Nonprofit effectiveness depends on continuous self-reflection, self-assessment, and learning. Our training services give nonprofits tools and techniques to be successful in each phase of the ongoing learning



process. For many nonprofits, becoming a learning organization is daunting. It requires new areas of focus, including defining what to reflect on and assess; confirming goals and outcomes; articulating resources required and activities needed to stay on task; and finally, identifying measures that will help the organization continually plan, evaluate, learn, and improve.

### Module 1: Logical Frameworks

This module introduces participants to the logic model, using visual images and targeted examples to communicate key points. Participants learn how evaluation can be useful in their work, understand the components of and uses for a logic model, and begin to build logic models for their own programs.

### Module 2: Evaluation Plans:

This session builds on participants' knowledge of logic models, and introduces the concepts of process and outcomes evaluation. Participants learn through a unique story format how to develop process and outcome evaluation plans for their own work. They also learn to identify indicators for measuring their outcomes.



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### Module 3: Data Collection, Analysis and Reporting:

This module completes the series with an introduction to methods for gathering data, conducting analysis, and making reports user friendly. Participants learn techniques for collecting data, using quantitative and qualitative analyses to get the most from the data, and developing reports that will get noticed and used for program improvement—rather than sit on a shelf collecting dust.

## What do you need?

Our clients have diverse evaluation needs, and we work with them to find flexible solutions. We would appreciate the opportunity to learn more about your work and your evaluation challenges.

### *Questions? Comments? Contact:*

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