

# **Evaluation Blogging**

**Improve Your Practice,  
Share Your Expertise,  
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Think Tank at #Eval13 in Washington, DC

Saturday, October 19, 2013 from 9:50 – 10:35 am in the International Ballroom Center

**Ann K. Emery**

**Susan Kistler**

**Chris Lysy**

**Sheila B. Robinson**

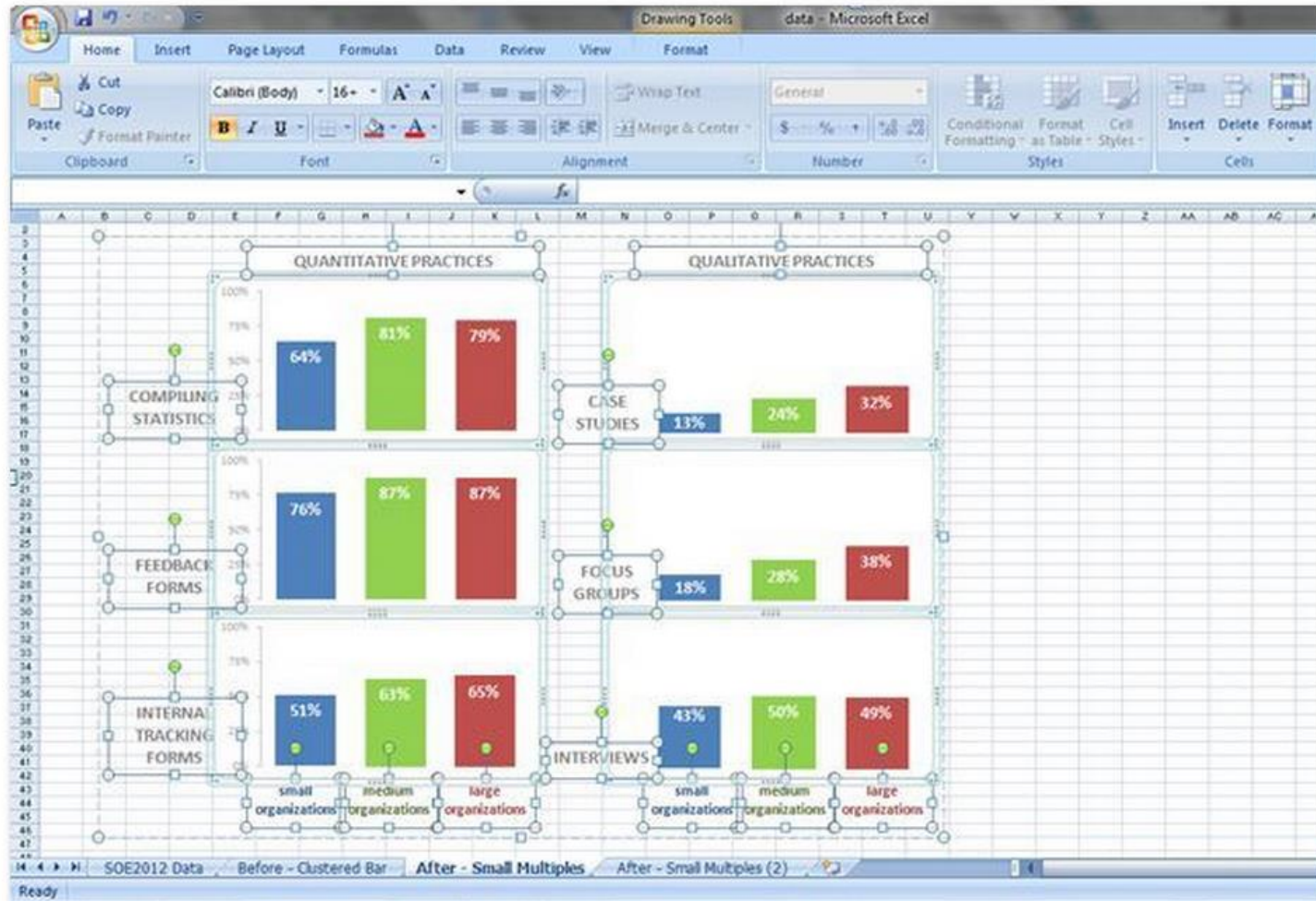
# Ann K. Emery

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# emeryevaluation.com

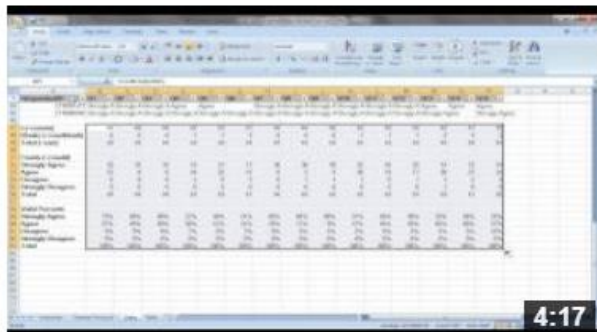
...is that we're going to make *six separate clustered bar charts*. When we copy and paste the charts from Excel into PowerPoint or Word, they'll look like a single cohesive chart.



*Six small charts come together to look like one big chart.*

# emeryevaluation.com

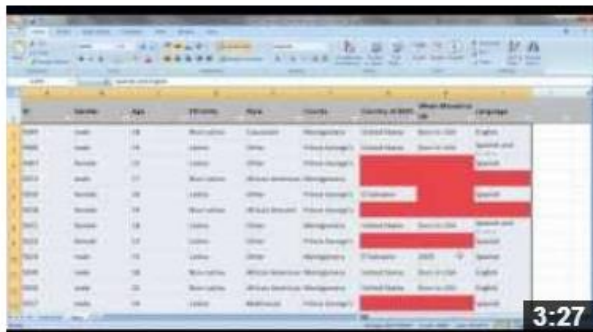
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4:17

**How to analyze satisfaction survey data in Excel**

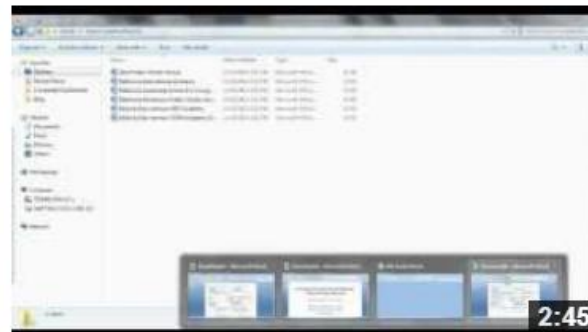
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3:27

**Using conditional formatting to highlight blank cells**

2,456 views 10 months ago

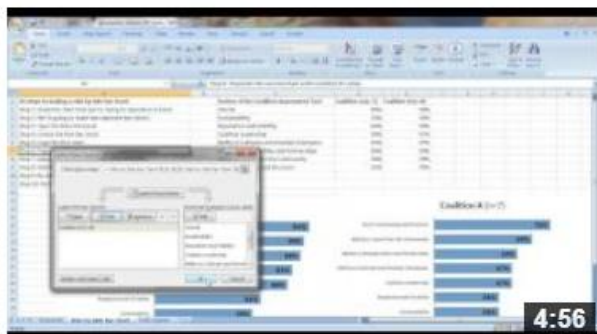


2:45

**How to automate dashboards using Excel and Word**

2,252 views 11 months ago

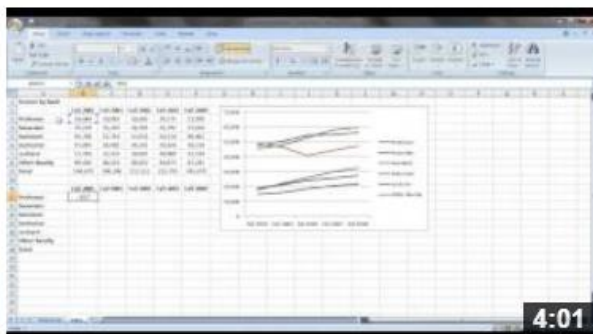
## Recent uploads



4:56

**How to create a side by side bar chart in Excel**

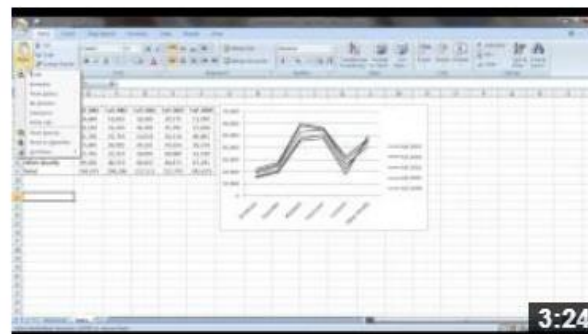
465 views 4 months ago



4:01

**How to adjust the units in your Excel chart's axes**

222 views 8 months ago



3:24

**How to fix funny-looking line charts in Excel with a feature called 'Switch R...**

154 views 8 months ago

## Building an Evaluation Culture with Top Ten Lists

2 Replies

Hi, I'm [Corey Newhouse](#), the Founder and Principal of [Public Profit](#). We help public service organizations measure and manage what matters. As the leader of an 8-person evaluation firm, I think often about staff training and common organizational practices.

Anyone who has been in the field knows that there are hundreds of tips and tricks that we pick up along the way, ranging from the global ("Don't falsify your data") to the very local ("Meg the attendance clerk always has the file you want").

And, to complex-ify things, one person's "must-do-every-time-without-fail" tip is another person's "what-the-heck-are-you-talking-about?" non-tip. So what's an evaluation team to do?

Our team recently developed a "**Top Ten Tips for Evaluation at Public Profit**" in order to codify the most important of these practices for our work. To develop the list, each member of the team drafted as many tips as they wanted, and we discussed the tips as a group. We were able to whittle our list down to a set of tips that we agreed were essential to our work.

### PUBLIC PROFIT'S TOP 10<sup>2</sup> EVALUATION TIPS

It's probably been done before.

- Check the evaluation plan and last year's project file.
- When something seems like it's taking forever, double check to see if there's a better way. Unless the better way takes forever.

Planning now saves heartbreak later.

- Ask, "Who is audience for this designing surveys, reports and presentations."
- Pre-sing surveys and cover all
- Use "other" as a survey respo sparingly.
- Always run frequencies to su received what you expect. Ad according to the oddities you

## Learning Evaluation through Apprenticeships [Evaluation musings by Cindy Tananis]

Leave a reply

Greetings! I'm [Cindy Tananis](#). The folks at the University of Pittsburgh's [Collaborative for Evaluation and Assessment Capacity](#) (CEAC) have been thinking about blogging for some time now — and we've decided that if EVERYONE starts their OWN blog, then its hard to talk ACROSS blogs, so — we've decided to add some of our thinking here with Ann's blog!

First, let me do something that we think is really important in evaluation: CONTEXTUALIZE! Before you can really understand findings from evaluation, you have to understand context. Here's ours! We are a university based (University of Pittsburgh), evaluation group (of faculty and doctoral students in the School of Education) that works with folks who are trying to make a difference in the world of learning for children and adults. Our work spans lots of ranges — small to large scale, quant to qual focus, formal to informal settings, school based to community based — and more. I am the founder and Director of CEAC and also am an Associate Professor in Administrative and Policy Studies at Pitt, specializing in evaluation and educational leadership studies. All of our evaluators are doc students studying some aspect of education, though that too represents a broad range of interests.

Now — on to the more typical bloglike entry!



Cindy Tananis, Director, Collaborative for Evaluation and Assessment Capacity at the University of Pittsburgh

## The best Ignite presentations are when the presenter stumbles over words [Guest post by Kevin Flora]

4 Replies



Kevin Flora is an evaluator and blogger at [edmetrics.org](#) who watched, recorded, edited, and uploaded all 56 Ignite sessions from the 2012 AEA conference.

Ignite sessions... a presentation format started by [QRReilly](#) that I thought would never stick around. The more I conduct my own presentations, I feel as though the audience engagement and personal enthusiasm is a direct reflection of my content. If this theory holds true, then the Ignite format should be more prevalent due to its ease of producing laughs and forcing the presenter to stay on top of their information. Essentially, there are 20 slides. Each slide advances automatically every 15 seconds whether the presenter is ready or not. Are you doing the math? Yes, it's a 5-minute presentation.

The one thing I love about this format is the first-time presenter! When initially signing up, the thought is, "How hard could this be? Five minutes? That's easy enough." Well... I have found that it takes just as long to prepare for these 5 minutes as it does a 45-minute presentation, if not longer. Everyone wants to look at notes or the presenter view on the PowerPoint screen, but the best presentations are when the presenter stumbles over words, gets behind (or ahead) on their timing, and forgets why he/she used a particular image in their slide deck. I have heard that the more Ignite presentations an individual does, the less interesting they are to the audience because of

## A few things I wish I knew about evaluation before I jumped in head first... [Guest post by Karen Anderson]

2 Replies

Hello! My name is [Karen Anderson](#), CQI and Compliance Associate at [Families First](#) and American Evaluation Association [Diversity Coordinator Intern](#). I've been an evaluator for 2 years and I've realized the evaluation journey that I set out on will need some CPR along the way!

**I have a passion for evaluation, but there are a few things I wish I knew before I jumped in head first...**

### 1. Creativity is rewarded and vital for engagement of various stakeholders.

If your evaluation role(s) do not include working with living, breathing human beings this may not apply to you. Initially I did not think the two went together very well...

*I'm Bob and my hobbies include making graphs and charts...long lonely walks on the beach, and counting sea shells with my dog, Cookie. Yippe!*



Fun, right? Just do the best you can not to be that guy!

## Exploring the Non-Profit Paradox – Evaluation and Non-Profits [Guest post by Jamie Clearfield]

5 Replies

Hello, I'm [Jamie Clearfield](#) from the [Collaborative for Evaluation and Assessment Capacity](#) (CEAC) at the University of Pittsburgh.

Having had the privilege to work with a range of community-based organizations (CBOs) and non-profit organizations in the United States and internationally, I have been continually struck by the ingenuity of organizations to work towards program goals, as well as a lack of understanding of the role of evaluation in the work.

I get it – small community organizations and non-profits are often (if not nearly always) in the fight for their survival – another crisis is always at the end of another email, phone call, or text message. How many times was I working in another country when I would get a text message from the director of a school I work with that the feeding program funding has been cut, we were about to be evicted, or a program partner decided to "go in a different direction"? Incorporating evaluation into the existing chaos – particularly when much of the program staff is unsure of what evaluation is, how it is conducted, or what it can mean for the organization – can be a difficult sell, even to the most innovative of organizations. Yet



Jamie Clearfield

## Preempting Conflict in Evaluation [Guest post by Patrick Germain]

1 Reply



Patrick Germain

Hi evaluators! My name is [Patrick Germain](#) and I am the Director of Program Evaluation and Quality Assurance at [Project Renewal](#), and the Founder and Director of Performance Management Professionals, a community of practice based in New York City on Issues of Performance Measurement and Management and Evaluation.

Organizations are rife with politics, and politics is often the decisive factor in whether evaluations get used. **This is the second of three blog posts on how I navigate and influence organizational politics to ensure that**

**evaluation is appropriately supported and used in decision making.** You can read last week's post [here](#).

### Week Two: Preempting Conflict in Evaluation

I was once told that I had an "excess of diplomacy." Although my boss's tone implied criticism, I took it as a compliment! In my role as an internal evaluator, diplomacy is a must. It takes a long time to gain the trust of program staff, and if you aren't careful it can all vanish quicker than you can say "But correlation is not causation!"

Let me share a story of how I prepared for presenting my first evaluation to the organization's senior leadership. I knew there were big risks and big opportunities in this first experience – so I dipped into my "excess of diplomacy" and put it to good use:

Long before an evaluation was conducted, my first goal was to train the managers to



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Jul/13  
20

### Susan Kistler on 4 Ways to Make the Most of Evaluation 2013 – Even if you cannot attend

1 Comment · Posted by *Susan Kistler* in *Uncategorized*

Good day! I am **Susan Kistler**, the *Evaluation 2013* conference program coordinator and American Evaluation Association Executive Director Emeritus. Today, I'm writing about 4 ways to make the most of the conference even if you cannot attend in person.

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The screenshot shows the American Evaluation Association website. At the top left is the AEA logo. A navigation menu includes Home, About Us, Reading, Learning, Evaluation 2013, Community, Career, Find an Evaluator, Members Only, and Login/Password Help. The main heading is 'EVALUATION 2013'. Below this, there is a sidebar with 'Evaluation 2013' links: Home, Registration, Searchable Conference Program, Professional Development, Workshops, Hotel Arrangements, Travel Information, and Local Arrangements. The main content area features a banner for 'EVALUATION 2013: Evaluation Practice in the Early 21st Century' dated October 14-18, 2013, in Washington, DC. Below the banner is a section titled 'Evaluation 2013: The State of Evaluation Practice in the Early 21st Century' for the 77th Annual Conference of the American Evaluation Association.

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### Archive

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- October 9: Samuel Oso on an Integrated Approach to Results Management in a Knowledge Organization (0)
- October 8: Courtney Hopper and Sarah Rand on Producing Online Evaluation Reports (0)
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- October 1: MNBA Week: Tred Caposua and Melissa Chapman Haynes on Lessons Learned from ABA's Annual meeting (0)
- September 30: MNBA Week: Angie Beck on Learning about Patent Presentations (0)
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- September 28: Shale S. Robinson on Joining the aea365 Author Community (0)
- September 27: LAWG Week: David J. Bernstein and Valerie Casacoli on the Local Amalgamator's Activities for Evaluation 2015 (0)
- September 26: LAWG Week: Brian Yador on Evaluators Visit Capitol Hill (1)
- September 25: LAWG Week: Bernadette Wright and Ladd Lewis on "Delivering the Goods" (0)
- September 24: LAWG Week: Jeff Williams on Pre-Pile Language Tailoring (0)
- September 23: LAWG Week: Ann Emory on Conference Tips for Novice Evaluators (0)
- September 22: LAWG Week: Herb Baum on the Upcoming ABA Meeting (0)
- September 21: Susan Kessler on the ABA Thought Leaders Forum (0)
- September 20: Vandhari Ratnala on Managing Conflict Following Negative Evaluation Findings (0)
- September 19: Carla Hillera on Thoughtful Tokens of Appreciation to Encourage Study Participation (0)
- September 18: Shresh Malik on Common Desktop Software for Qualitative Data Analysis Part II: Microsoft Word's Outline Mode: Interviews or Participant Observations (1)

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### Contribution Guidelines

We're very excited to learn from you! If you work or study in the evaluation field, have hot tips, cool tricks, rad resources or lessons learned of interest to evaluators, and would like to contribute to aea365, please consider submitting a draft contribution. Posts should:

- Be written in first-person prose.
- Be short – approximately 250-400 words and absolutely no more than 450.
- Focus on topics that will be of interest to a range of evaluators, not just on the work that you are doing.
- At the very beginning, include a 1-3 sentence introduction to you and the general theme of your Tips, Trick, Resources, or Lessons Learned (but, you don't have a lot of space and this isn't all about you – keep it short and focused)

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# Chris Lysy

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## On Interactive Data Visualization, Illustrated

chris lysy · 7 comments



This past week the latest edition of New Directions for Evaluation started hitting mailboxes. The issue covers Data Visualization in Evaluation (it's part 1 of 2). In it you'll find an article written by yours truly on recent developments in ... [\[Continue reading\]](#)

filed under: [data visualization](#), [social media](#) · tagged with: [amanda cox](#), [audience](#), [ben fry](#), [ben shneiderman](#), [data visualization](#), [eric rodenbeck](#), [interactivity](#), [visual information seeking mantra](#)

## Computer Simulation in Evaluation

chris lysy · 8 comments

for logic and evidence.

## 22 bloggers with advice for researchers and evaluators, illustrated

chris lysy · 21 comments



**\*\*UPDATE\*\*** This post really struck a nerve. I want to thank everyone who has read it and shared with others. Now you can get a take home pdf version, just download it here. I really think that you should blog. That whatever is getting in ... [\[Continue reading\]](#)

filed under: [blogging](#), [evaluation](#), [research](#) · tagged with: [advice](#), [ann emery](#), [beth kanter](#), [blogging](#), [bonnie koenig](#), [chi yan lam](#), [david henderson](#), [ewen le borgne](#), [henry jenkins](#), [jamie clearfield](#), [jane davidson](#), [jara dean-coffey](#), [jessie daniels](#), [karen anderson](#), [lisa wade](#), [molly engle](#), [molly hamm](#), [nathan yau](#), [pablo rodriguez-bilella](#), [robert kosara](#), [seth godin](#), [sheila b robinson](#), [stephanie evergreen](#), [tom murphy](#)

## 16 Blogging styles for researchers and evaluators

chris lysy · 7 comments

## Expert Blogging Advice for Researchers and Evaluators

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Heed my words, so that you shall not suffer the same fate as I.



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## Recent Posts

[On Interactive Data Visualization, Illustrated](#)



## Emery Evaluation: Dataviz Challenge #6: Unit Charts

october 11, 2013 by [ann k. emery](#)

Lately I've been feeling let down by summary statistics: the min and max, mean and median, quartiles and standard deviation... They do their job well enough. Summary statistics tell a summary. An aggregate story, bringing all the messy ... [\[Continue reading\]](#)

• tagged with: [data collection](#), [analysis](#), [and reporting](#), [data visualization](#), [dataviz challenge](#), [excel elbow grease](#), [excel for evaluation](#), [histogram](#), [unit charts](#)

## Genuine Evaluation: Genuine Evaluation, Real Evaluation, Better Evaluation, Actionable Evaluation ...

october 10, 2013 by [patricia rogers & jane davidson](#)

Recently we've noticed that, not surprisingly, some people have been confused about the difference between genuine, real, and better evaluation. Let's clear that up. Genuine Evaluation The blog you're currently reading and a set ... [\[Continue reading\]](#)

• tagged with: [about/definition](#)

## Development that Works: Five steps you need in education evaluation

october 10, 2013 by [francisco mejía](#)

One thing that you probably needed when you first learned how to count was your ten fingers (or twenty if you count your toes too). So it is very handy that the IDBs new Guide on evaluating education projects comes in five steps. Not easy steps, mind ... [\[Continue reading\]](#)

• tagged with: [education](#), [guidelines](#), [impact evaluation](#), [randomization](#), [rosangela bando](#), [social impact measure](#)

## Visual Brains: A little sketch on Performance Management and Evaluation

october 10, 2013 by [sara vaca](#)

Even though I'm quite busy with work and preparing my trip to D.C. (yey!!!), I wanted to elaborate another infographic I had promised myself to do, even though it is still mainly a draft... When you have a background like mine (trained in ... [\[Continue reading\]](#)

• tagged with: [data visualisations](#), [evaluation](#), [infographics](#), [others](#)


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[Development that Works: Five steps you need in education evaluation](#)

## Communication in Evaluation: a Q&A with Kelci Price and August meeting preview

august 7, 2013 by [chris lisy](#) · [leave a comment](#)

On Friday, August 16 we'll be meeting at the usual spot ([RTP Marriott](#)) for our August meeting. Book club will start at 10 AM, professional development session at 11 AM, and the networking lunch in Newton's Restaurant at 12 PM.

Send an RSVP to Amy Germuth ([agermuth @ gmail . com](mailto:agermuth@gmail.com)) if you plan to attend.

This month we'll be doing something new, beaming in Kelci Price via Webinar to lead our professional development session. I have a little pre-meeting Q&A down below, here's the preview.

## Communication in Evaluation: Professional Development Preview

Communication in evaluation involves evaluators translating complex data into understandable information for stakeholders. It sets the stage for the utilization of evaluation findings, so is a foundational skill for all evaluators. In recent years there has been a renewed focus on how to better communicate evaluation findings in ways

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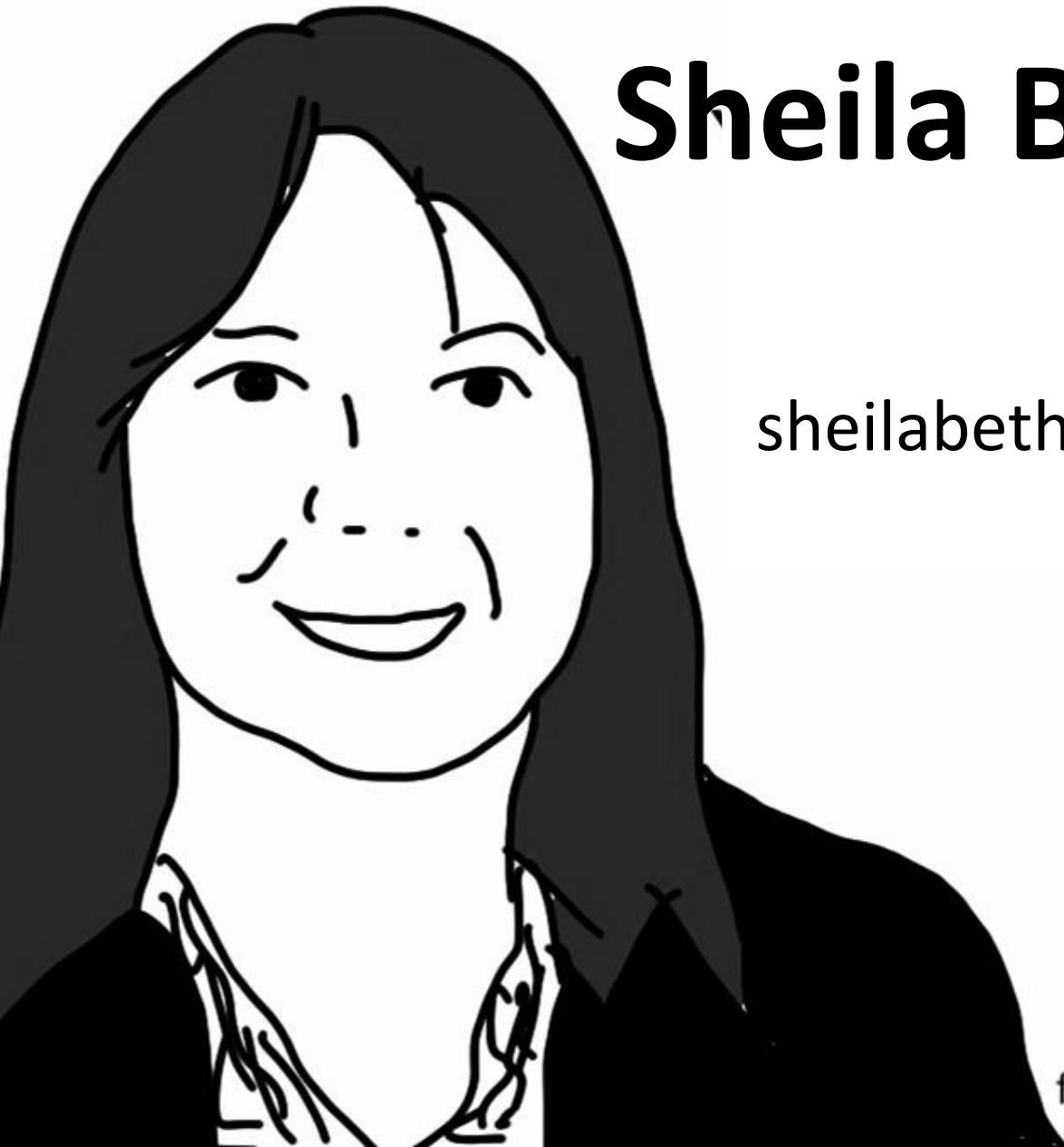
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[Communication in Evaluation: a Q&A with Kelci Price and August meeting preview](#)

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[Coming Soon!](#)

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[@sheilabrobinson](#)

## EVALUSPHERIC PERCEPTIONS *Reflections of an everyday evaluator/learner/educator exploring the evalusphere*



### SHORT-TERM OUTCOMES...

- Unconventional Wisdom: Putting the WHY Before the WHAT of Presentation Design
- Data Visualization & Information Design: One Learner's Perspective
- Time to turn some pages... into evaluation know-how!
- Declare YOUR Independence (from bad PowerPoint) today!
- Is education (finally) joining the dataviz movement?
- What NOT to Present
- A fine quotation is a diamond in the hand of a man of wit...
- On Being Part of the 90% (sight)
- Where have all the (qualitative) data gone?
- Paradox: Reduce A Pleasant Surprise

Voracious learner, career educator... Evaluation, Professional Development, Special Education.

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### OUTPUTS...

• @AnnKEmery @evaluBr @clys Gene Shackman's site is probably the most comprehensive collection of #eval resources! [gsociology.icaap.org/methods/](http://gsociology.icaap.org/methods/)

1 day ago

• @AnnKEmery @evaluBr @clys I've always liked the Evaluation Checklistists @EvaCenterWVU [wvuh.edu/evalctr/check...](http://wvuh.edu/evalctr/check...)

1 day ago

• Promote cognitive ease for anyone w/ a website: [nngroup.com/articles/navi...](http://nngroup.com/articles/navigation/)

5 days ago

• RT @DTWillingham: Way to go Angela Duckworth, MacArthur "genius" [ht.ly/jp7KC5](http://ht.ly/jp7KC5) 5 days ago

5 days ago

• RT @DTWillingham: Words to tweet by: Hanlon's razor: "Never attribute to malice that which is adequately explained by stupidity." via @redd...

5 days ago

• [Follow @sheilabrobinson](#)

### ADDITIONAL INPUTS...

Visual Brains Meaningful Evidence, LLC  
Tweak Your Slides storytelling with data  
Visual Rhetoric - Seeing is Believing  
Learning Culture  
Madful Stew  
AEA365

### LONG-TERM OUTCOMES...

September 2013  
August 2013  
July 2013  
June 2013  
May 2013  
April 2013  
March 2013

[HERE'S THE SHOW!](#)

### Unconventional Wisdom: Putting the WHY Before Presentation Design

...with good on television anymore. So, I enjoy...  
...of work and entertain myself by designing...  
...ed my second to SlideShare. While it's all...  
...ere too, and for me, it's to practice what...  
...data visualization, information design, and...  
...tainly no paucity of engaging, compelling...  
...ut there. I'm so excited that just as I...  
...vest issue of New Directions for...  
...the American Evaluation Association...  
...ta Visualization - was released online...  
...me of my favorite evaluators, data...  
...mation designers. You can read all of

...ck, along with an example of a

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### INPUTS...



Sheila B. Robinson, Ed.D.

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### SHORT-TERM OUTCOMES...

- Unconventional Wisdom: Putting the WHY Before the WHAT of Presentation Design
- Data Visualization & Information Design: One Learner's Perspective
- Time to turn some pages... into evaluation know-how!
- Declare YOUR Independence

### OUTPUTS...

• @AnnKEmery @evaluBr @clys Gene Shackman's site is probably the most comprehensive collection of #eval resources

Once you've enjoyed this slide deck (or perhaps before doing so), check out my "before" slide below it. I originally had no intention of sharing this, but it happened to stumble upon a PowerPoint presentation I had created for my dissertation defense. Yikes! What a dramatic illustration of what NOT to do on a PowerPoint slide! And I assure you, I presented it to my committee exactly as you see it here, and most likely read aloud what is on the slide (and the many others that complete the "show"). My only defense (pun intended) is that it was 2007, and much of the information I share with you today was not yet "out there," and quite frankly, I didn't know enough to be looking for it!

### DATA VISUALIZATION & INFORMATION DESIGN: ONE LEARNER'S PERSPECTIVE...



BY SHEILA B. ROBINSON



My "BEFORE" slide

Check out some of my earlier posts on similar topics:  
Declare YOUR Independence (from bad Powerpoint) today!  
Is Education (finally) Joining the DataViz Movement?



## What makes a good question GOOD? (cross-posted with Actionable Data)

01/06/2013 by Sheila B Robinson, Ed. D | 4 Comments

Now, THAT'S a very good question!

Sheila here, writing with the fabulous Kim Firth Leonard

We have been tweeting and emailing about this for a while. As a result, this is the first in a series of posts we hope to do.

I (Kim) have recently been flummoxed by the lack of good advice (preferably evidence-based) about survey design. Many sources for survey design don't include anything about how to craft questions when crafting questions.

We've shared a few resources with you and other bloggers. There are certainly great resources out there and broad advice like "use simple language" and "avoid jargon" really tackles what we've been discussing. But what really tackles particularly in terms of phrasing? Is it hard to give good advice because context is too great a driver of that success? Or is it just regarding this aspect of survey design that we just haven't done it

Despite a (at least perceived) lack of solid published information about survey design and crafting, anecdotal advice abounds about how questions should be phrased. Some of this advice is hard to verify, or confirm. For example, take advice Kim has heard about not using emotive language (e.g. "do you feel included...") because it's too subjective. Yet, wording

## A Roundup of Survey Design Resources (Cross-Post with Actionable Data)

02/13/2013 by Sheila B Robinson, Ed. D | 1 Comment

Sheila here, writing with the magnificent Kim Firth Leonard of the [Actionable Data](#) blog. Since agreeing that we would co-author a series of blog posts on surveys with a focus on composing good questions, we have discovered countless other blog posts, websites, journal articles, and books on survey research from a variety of fields and perspectives, many of which feature discussions of and advice on question construction. Of course, we have a few personal favorites and well dog-eared texts:

Sheila likes [How to Conduct Surveys: A Step-by-Step Guide 3rd Ed.](#) by Arlene Fink. Fink offers basic advice, such as "you have to define the attitude, belief, value or idea being measured" (p. 11) but little else on question wording. Like other texts, Fink addresses question types, response options, question order, etc. and facets of survey research.

Kim regularly consults [Dillman's Internet, Mail, and Mixed-Mode Surveys](#). But Dillman doesn't really get at the guts of our original question: "What makes a GOOD question GOOD?" Oh sure, there are threats to validity to consider, and reliability considerations, and some general advice that is as much common sense as it is good practice (e.g. don't use double negatives). But little detail about what works in terms of question wording itself.

Unlike other evaluation areas we study, there does seem to be agreement about the architecture of effective questions. Or, at the very least, we've encountered plenty of "what NOT to do" advice: avoid jargon, leading questions, loaded questions, and double-barreled questions. What we did NOT find in the literature base, however, is specific advice on

## Happy (Evaluation) Places

Happy (Evaluation) Places is devoted to organizing my favorite evaluation websites that offer both content and resources for evaluation learning and practice.

### SITES WITH LINKS TO EVALUATION-RELATED BLOGS:

Blogs are a tremendous source for evaluation learning and serve as excellent supplements to scholarly journals and texts. You can find some of my favorite evaluation and education-related blogs under *Additional Inputs* on my home page.

#### Evaluator and Evaluation

- This list features American Evaluation Association (AEA) members along with evaluation organizations, groups, and evaluators.

#### EvalCentral

- "Eval Central is a dynamic resource that ties together feeds from a large number of evaluation blogs and blogs of blogs."
- EvalCentral currently features over 50 evaluation categories.

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#### Betty C. Jung's Website

- Huge collection of evaluation links organized into categories - Evaluation 101, Evaluation Guidelines, Evaluation Resources, Evaluation Templates, Logic Model Resources (government and non-government), Logic Model Templates, Public Health Program Evaluation, Evaluation of government programs, US Government Accountability Office, and more.

Centers for Disease Control and Prevention - Office of the Associate Director for Program - Program Evaluation

## "Must read" blog posts on evaluation

These represent just a smattering of my favorites among the many wonderfully educative blog posts on evaluation concepts.

\*NOTE: Be sure to read the comments on these posts. Some have stimulated interesting discussion among readers and authors.

On the change / logic models:

- [Understand Your Program](#)
- [Eight Key Elements to Include](#)
- [A Simple Theory of](#)

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On the data for an overall

On an evaluation: the

- [52 weeks of Better Evaluation: Week 24: Choosing methods to describe activities, results, and context](#)
- [Don't expect quantitative evidence to answer a qualitative evaluation question](#)

On qualitative data analysis:

- [Using Qualitative Data](#)

On stories:

- [Stories as an Evaluation Tool](#)

On difficult conversations / listening / sharing negative results

# Evaluation Blogging

**Improve Your Practice, Share Your Expertise, and Strengthen Your Network**



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**Think Tank at #Eval13 in Washington, DC  
Saturday, October 19, 2013 from 9:50 – 10:35 am in International Center**